GOALBI ACADEMY

Class Recording and Media Consent Notice

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Issued by	Goalbi LLC, 4600 South Pinnacle Hills Pkwy., Rogers, AR 72758, United States
Website	academy.goalbi.com
Contact	support@goalbi.com

This Notice explains how Goalbi Academy records live classes and the two separate permissions that apply to those recordings: Part A, the required Educational Recording Acknowledgement, and Part B, the optional Promotional Media Consent. The two are independent. Giving one does not give the other.

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GENERAL PROVISIONS

1. ABOUT THIS NOTICE

1.1 This Class Recording and Media Consent Notice (this **"Notice"**) is issued by Goalbi LLC (**"Goalbi," "we," "us,"** or **"our"**), which operates Goalbi Academy. Capitalized terms not defined in this Notice have the meanings given in the Goalbi Academy Terms of Service (the **"Terms"**).

1.2 This Notice forms part of the Terms. The Terms govern use of Goalbi Academy, including the camera requirement, Class access, recordings, student conduct, and Course materials. The Goalbi Academy Privacy Policy (the **"Privacy Policy"**) explains how Goalbi LLC processes personal information.

1.3 Where this Notice addresses a recording or promotional-media matter more specifically than a general provision elsewhere, this Notice governs that matter. Nothing in this Notice or any other Goalbi Academy document extends Promotional Media Consent beyond the scope set out in Section 9.

2. DEFINITIONS

2.1 In this Notice:

(a) **"Educational Recording"** means a recording of a live Goalbi Academy class made so that authorized Students of that Class can review it.

(b) **"Educational Recording Acknowledgement"** means the required acknowledgement described in Part A.

(c) **"Promotional Media Consent"** means the separate, optional permission described in Part B.

(d) **"Official Goalbi Academy Social-Media Accounts"** means social-media accounts operated by or for Goalbi LLC under the Goalbi Academy name for the purpose of promoting Goalbi Academy.

(e) **"Identifiable"** means that a Student can be recognized from the content, for example by image, voice, name, or display name.

3. CAMERA AND PARTICIPATION REQUIREMENT

3.1 A functioning camera is required for Goalbi Academy live classes. Students must keep their camera turned on during live sessions unless Goalbi Academy instructs otherwise or expressly approves an exception.

3.2 While your camera is on, your image is visible to the instructor and other participants and may be captured in an Educational Recording. If you need an exception for a particular circumstance, contact Goalbi Academy as early as possible. An exception is not automatic and must be expressly approved.

3.3 You are responsible for participating from an appropriate setting and for avoiding the display of private, confidential, or sensitive information in your camera view, screen share, display name, chat messages, or other contributions.

4. WHAT A RECORDING MAY CAPTURE

4.1 Depending on how you participate and what occurs during the class, an Educational Recording may include:

(a) the instructor's image and voice;

(b) your image while your camera is on;

(c) your voice when you speak or use your microphone;

(d) your Zoom display name;

(e) questions, comments, and other contributions you make;

(f) screen sharing, demonstrations, slides, diagrams, and presentation material; and

(g) chat messages or other content visible or captured during the session.

PART A — EDUCATIONAL RECORDING (REQUIRED)

5. EDUCATIONAL RECORDING

5.1 Goalbi Academy may record live Zoom classes so that Students of the Class can review and replay the lesson. Goalbi Academy provides notice before a live class is recorded and, where applicable law requires additional consent, obtains that consent. Zoom may also display its own recording indicator during the session.

5.2 Educational Recording is part of the protected learning environment. It is not public distribution and it is not marketing.

6. EDUCATIONAL REPLAY AND ACCESS

6.1 Access to an Educational Recording is restricted to authorized Students enrolled in the Class in which the recording was made, together with instructors and Goalbi staff who require access. A Student participating in a Free Trial who has not yet completed a verified paid Enrollment may

also access the Educational Recording of the Free Trial Class, but no other recording of the Class, for a maximum of seven calendar days after the Free Trial Class. That access ends immediately if the Student withdraws from the Free Trial or decides not to continue before the seven days expire, and otherwise expires automatically seven calendar days after the Free Trial Class. If the Student completes a verified paid Enrollment, the recording is subject to this Section as for any enrolled Student. A Student does not receive access to the recording of the second scheduled session or any later session without a verified paid Enrollment. Access to Educational Recordings is limited to recordings the Student is authorized to access under the applicable Course and Class access rules.

6.2 Access to Educational Recordings is personal. You must not share a recording or recording link, give another person your access, publicly stream or repost a recording, sell or redistribute it, or use it to create or deliver competing or unauthorized training.

6.3 Goalbi Academy may withdraw access to a recording where reasonably necessary for privacy, security, legal, operational, or Course-management reasons. The availability and retention of recordings may depend on legitimate learning, operational, and legal needs, as described in the Privacy Policy.

7. EDUCATIONAL RECORDING ACKNOWLEDGEMENT

7.1 Where this Notice applies, Goalbi Academy requires the Educational Recording Acknowledgement before recorded live-class access is made available. The acknowledgement is recorded with the version of this Notice presented to you. Its text is as follows:

> **EDUCATIONAL RECORDING ACKNOWLEDGEMENT (REQUIRED)**
> *I understand that Goalbi Academy live classes may be recorded for educational replay by authorized students in my class. I understand that I am required to keep my camera turned on during live classes unless Goalbi Academy instructs otherwise or expressly approves an exception, and that the recording may capture my image, voice, display name, questions, comments, screen sharing, or other class contributions.*

7.2 The Educational Recording Acknowledgement does not permit Goalbi LLC to use your Identifiable class footage in advertising or promotional content. That use requires Promotional Media Consent under Part B.

PART B — PROMOTIONAL MEDIA CONSENT (OPTIONAL)

8. PROMOTIONAL MEDIA CONSENT

8.1 Goalbi LLC may use selected excerpts from Educational Recordings in advertising and promotional content published on Official Goalbi Academy Social-Media Accounts, including paid social-media advertising promoting Goalbi Academy, only where each Identifiable Student in the excerpt has given Promotional Media Consent.

8.2 Promotional Media Consent is optional and is not preselected. It is separate from acceptance of the Terms and from the Educational Recording Acknowledgement. Declining or withdrawing it does not affect your ability to enroll, pay, complete assessments, attend classes, receive support, access Course materials, or view Educational Recordings you are otherwise authorized to access.

8.3 If you choose to give Promotional Media Consent, its text is as follows:

> **OPTIONAL GOALBI ACADEMY MEDIA CONSENT**
> *I give Goalbi LLC permission to use selected portions of Goalbi Academy class recordings in which I am identifiable, including my image, voice, display name, or class contributions, for advertising and promotional content published through Goalbi Academy's official social-media accounts, including paid social-media advertising. I understand that this permission is optional and that declining it will not affect my enrollment, course access, or participation.*

9. SCOPE OF PROMOTIONAL USE

9.1 Promotional Media Consent permits advertising and promotional use for Goalbi Academy on Official Goalbi Academy Social-Media Accounts only. This may include organic promotional posts and paid social-media advertisements promoting Goalbi Academy.

9.2 Promotional Media Consent does not authorize:

(a) use on general Goalbi social-media accounts or by any other Goalbi product or brand;

(b) use by sponsors, business partners, or other companies;

(c) advertising unrelated to Goalbi Academy;

(d) the sale or licensing of your likeness; or

(e) any materially different use not described when you gave consent.

9.3 A materially different use requires a separate permission.

10. OTHER PARTICIPANTS

10.1 Consent given by one participant does not permit the use of any other Identifiable participant in the same excerpt. Before publishing promotional content, Goalbi Academy must hold valid Promotional Media Consent from each Identifiable Student included, or make any non-consenting Student non-identifiable, for example by selecting a different segment, cropping, blurring, removing names, or muting or removing a voice.

11. WITHDRAWAL OF PROMOTIONAL MEDIA CONSENT

11.1 You may withdraw Promotional Media Consent at any time through the available student consent controls or by contacting support@goalbi.com. From the time of withdrawal, excerpts in which you are Identifiable will not be used in any new Goalbi Academy promotional content.

11.2 Where reasonably practicable, Goalbi LLC will also remove content covered by the withdrawn consent from Official Goalbi Academy Social-Media Accounts and from active promotions. Withdrawal does not affect the lawfulness of use that took place before withdrawal.

11.3 Goalbi LLC cannot guarantee the removal of copies outside Goalbi Academy's control, including copies that have been downloaded, screen-recorded, reposted, shared, cached, archived, or otherwise retained by social-media platforms or third parties.

12. THIRD-PARTY SOCIAL-MEDIA PLATFORMS

12.1 When approved promotional content is published on a social-media platform, that platform processes the content under its own terms and privacy practices. Goalbi Academy does not control platform caching, third-party reposting, downloads, screenshots, or other copies made outside Official Goalbi Academy Social-Media Accounts.

RECORDS, PRIVACY, AND CONTACT

13. RECORDS AND PRIVACY

13.1 Goalbi Academy keeps versioned records of Educational Recording Acknowledgements and Promotional Media Consent decisions, including whether consent was given or withdrawn and when, so that the correct access and promotional-use rules can be applied.

13.2 Information connected with recordings and consent is handled in accordance with the Privacy Policy. Goalbi Academy does not treat private support messages, assessment answers, payment information, private WhatsApp messages, or unrelated account information as promotional material.

14. CONTACT

14.1 Questions, camera-exception requests, and requests to withdraw Promotional Media Consent may be directed to:

Goalbi LLC
4600 South Pinnacle Hills Pkwy.
Rogers, AR 72758
United States

Email: support@goalbi.com
Website: academy.goalbi.com